

ON-PAGE SEO CHECKLIST TEMPLATE

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CHECKBOX	TASK	NOTES
	KEYWORDS	
	Used in your title	
	Used in headers (H1, H2, etc.)	
	Used in HTML tags	
	Used in first 125 words of article	
	Used LSI keywords in content	
	OPTIMIZED TAGS	
	Images contain relevant alt tags	
	Compelling title tag that describes main topic of page	
	Meta description that further elaborates on title tag	
	All header tags are specific and help organize content	
	LINKS	
	Outbound links land on relevant and useful pages with authority	
	No broken links on page	
	PAGE QUALITY	
	Engaging multimedia (images, videos, etc.)	
	No duplicate or plagiarized content	
	Information is relevant and up-to-date	
	USER EXPERIENCE	
	Page loads in under 5 seconds	
	Images are compressed	
	GOOGLE PREFERENCES	
	Short permalink URL with keyword(s)	

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