





SIMPLE RISK AND OPPORTUNITY – EXAMPLE

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 RISK	 OPPORTUNITY
! Slow competitors improving turnaround, operations	+ Be first mover in fast-growing companies
! Custom specialty firms dropping volume prices	+ Expand supplier sources for high-end
! Costs of new equipment and staff pinch margins	+ Upgrade machinery to improve turnaround times
! Design talent leaves company	+ Improve capacity and scheduling
! Demand drops for high-end	+ Improve price breaks for volume

SIMPLE RISK AND OPPORTUNITY TEMPLATE

	RISK		OPPORTUNITY



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