

# CONTENT MARKETING DISTRIBUTION PLAN

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	<b>PAID MEDIA</b>	
	Paid Social (Twitter, Facebook, Instagram)	
	Native Advertising	
	Display Advertising	
	<b>INFLUENCERS</b>	
	Quora	
	Buzzsumo Results	
	<b>OUTREACH IN ONLINE COMMUNITIES</b>	
	Reddit	
	Lefora	
	Zoho	
	Vanilla	
	<b>MOBILE MESSAGING</b>	
	Push Notifications	
	Short Message Service (SMS)	
	In-App Messaging	
	<b>REPURPOSED CONTENT</b>	
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	SlideShare	
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